



***38th Annual Therapeutic Riders Division
of the Devon Horse Show***

February 1, 2017

Dear Friends,

This year marks yet another exciting milestone for the Handicapped Riders Division of the Devon Horse Show - our 38th year! We invite you to celebrate this year with the dozens of competitors, volunteers, coaches, judges, and equestrian professionals who come together to host what over the years has become one of the most prestigious horse shows of its kind in the country on Saturday, May 27, 2017.

NEW to this year is the name change to "Therapeutic Riders Division of the Devon Horse Show"! "TRD" is a great day for nearly 175 riders who participate in 52 classes including equitation, jumping, dressage, and trail at our host facility, Thorncroft Equestrian Center. In addition to the friendly competition, there will be a performance by the acclaimed "Thorncroft Mainstreamers" drill team. On Sunday the weekend of competition culminates at the world renowned, Devon Horse Show Grounds where the Division Champions from Saturday will receive their trophies. These Champions will then gather in the Dixon Oval to compete for the Grand Champion awards: the coveted Hope Montgomery Scott, and Brushwood Trophies.

As the budget to host TRD now exceeds over \$10,000.00, with most of the funding coming from our principle sponsor, Brushwood Stables, as well as entry fees, we invite you to join us by being a Show Sponsor this year! Send a special message of congratulations or cheers to your favorite horse, rider, or barn in the show program! Additional sponsorship opportunities include: our beautiful ribbons, trophies, general operating expenses, and the "Travel Subsidiary Fund" to help those who would otherwise be unable to compete.

Thanks to your support, TRD will continue for another 38 years!

In advance, we thank you for supporting our Show,

Jane Higgins & Mary MacKinnon
Co-Chairs

Interested in Sponsoring/Advertising?

Please complete the form below. Any size ad may include a message and/or picture.

Deadline for sponsorship & advertising is May 12, 2017.

SPONSOR NAME: _____ **LIST IN PROGRAM AS:** _____

ADDRESS: _____

PHONE: _____ **EMAIL:** _____

Please check your level of **Sponsorship** below:

- Horse Show Sponsor - \$5,000
- Class Sponsor - \$250
- Travel Fund Sponsor - \$150

Please check your level of **Advertising** below:

- Full Page Ad - 7x10 - \$100
- ½ Page Ad - 7x5 - \$75
- ¼ Page Ad - 3½x5 - \$50
- Business Card Ad - 2x3 - \$25

Program Message: _____

If you would like us to create your ad, please write your message here & send picture with completed form

RETURN COMPLETED FORM WITH CHECK MADE OUT TO:

**Therapeutic Riders Division of the Devon Horse Show
190 Line Road Malvern, PA 19355**

**FMI contact: Sallie Dixon
610-644-1963 or www.thorncroft.org**